

Sell Your Wares!

You are a merchant wishing to sell your products along the Silk Road. Hoping to reach more people and increase your sales, you realize that advertising your product is the way to fortune.

In this activity you will design and create an advertisement for the product that you are selling. To make the best ad possible and make the most money, keep the following in mind:

- What is the most creative way that you can get your message across?
- Who is your audience? Are you selling to people of the East or West?
- Make your advertisement colorful
- Include the best selling points of your product- WHY would people want to buy your product?

Assignment requirements

Your advertisement will be assessed on the following:

- Full color illustrations, with no pencil showing
- Legible writing
- Creative slogan to advertise your product
- Use the whole page
- The name of the invention is included in your advertisement

On the back of your advertisement, write a paragraph (8-10 sentences) that discusses:

- Importance of your invention
- How it's used today
- Why you chose to advertise it the way you did